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| Communications Committee Meeting |
| 1.27.2017 | 2:30 p.m. | WLUFA Boardroom |
| Note taker | L. Brocklebank |
| Attendees | A.Allison, K. Brozowski, K. Ellis-Hale, M. Kramer, M. Thomas, H. Mortazavi, S. Svenson |
| Approval of Agenda and Minutes |
| Discussion | The agenda was amended and approved. The minutes of October 21, 2016 were approved. |
| Launch of $15 and Fairness Campaign |
| Discussion | Committee member will ask a student to write an article about this. The Social Media Manager suggested that this topic should be posted. The President stated that there is an OCUFA conference call about this campaign and there will be more details to follow. It was suggested that we should formulate our own committee on campus. Media Manager asked to be involved. The President will ask OCUFA to add him to their email list.  |
| Action Items |
| Member to request an article. |
| Media manager will post in support of this campaign. |
| President will ask her contact at OCUFA to include Media manager in emails. |
| Supplement on the new CA for Contract Faculty |
| Discussion | It was suggested that the committee put together a top ten list of the major changes and other pertinent information. Perhaps a two- sided supplement - one side shows the changes to the CF agreement and the other side to showcase information about the full-time negotiations. The President will write an article closing negotiations. The committee may add an invitation to the strike office. |
| Action Items |
| Committee members – Write a top ten list. Create an invitation to the strike office. |
| President will write an article to close negotiations. |
| Strike Office |
| Discussion | This will be a celebration to acknowledge people intimately involved in negotiations and strike preparations. Chair will invite everyone who signed up to be involved. It was decided the celebration will be on Wed, Feb 15th at 3:30-5:30 p.m.  |
| Action Items |
| Chair will send out an invite.  |
| Mental Health Awareness Dealing with Students |
| Discussion | In light of a faculty member that was having a difficult time with a student, the committee could publish what their resources are how and how to deal with it. Four students at U of G have committed suicide since November. There are no resources on weekends for the students. The committee could find professors who are teaching large sections and get a few quotes from those professors, could be anonymous. Member could interview someone getting a doctorate for mental health issues award.  |
| Action Items |
| Committee to publish what the mental health resources are and how to deal with students with mental health issues. |
| Committee to find professors who teach large sections and acquire anonymous quotes. |
| Member to interview a specialist on mental health issues. |
| Advocate |
| Discussion | The committee will aim to publish it for the first week of April, before the AGM. The following topics will make up the next Advocate:Mental health, $15 and fairness, Brantford library and website review, Equity and Diversity, comment on lack of open search for president and Milton update, century club will be mentioned |
| Action Items |
| Mental health –3 members |
| $15 and fairness – (student) member. |
| Brantford library and website review - member |
| Equity and Diversity - member |
| Comment on lack of open search for president and Milton update – member |
| century club - member |
| New Business |
| Discussion | The Social Media Manager stated that we now have two months’ of wlufa.ca site views. This has been added to the overall social media stats records along with Blog, Twitter, and Facebook numbers. The web design document will be distributed electronically. The Director acknowledged the social Media Manager for all of his work on the committee. Member thanked everyone for all their hard work. Whip It is an organization for at- risk youth. Member will be at an event in support of this and could distribute the $15 and fairness campaign information. Will send the committee an email about it.  |
| Action Items |
| Media Manager will send the web design document. |
| Member will send details about the event. |