Dear colleagues,

On March 3, faculty, students, staff, and supporters across Ontario will engage in a day of action on social media to raise awareness about the need for fairness for contract faculty. You are invited to join us!

Throughout the day, university community members will send their Boards of Governors a message about their priorities for the institution, including improved contract faculty working conditions and the quality of education offered to students.

Here are a few sample tweets:

At #OurUniversity fairness for contract faculty means equal access to benefits. It’s time for respect! *@BoardChair* #Fairness4CF #CdnPSE

#OurUniversity must commit to fairness for contract faculty! I've worked here 8 years without job security *@BoardChair* #Fairness4CF #CdnPSE

#OurUniversity should respect contract faculty! Everyone deserves equal pay for work of equal value *@BoardChair* #Fairness4CF #15andFairness

And, a sample Facebook post:

It’s time for fairness for contract faculty at *@YourUniversityFacebookPage*! Contract faculty deserve equal pay for work of equal value, job security, and access to benefits.

#OurUniversity #Fairness4CF #CdnPSE

Attached you will find a few graphics that can be included with your tweets and Facebook posts.

All faculty members at Ontario universities are invited to participate! For more information, contact your faculty association or OCUFA's Engagement and Campaigns Coordinator Andrea Calver at [ACalver@ocufa.on.ca](mailto:ACalver@ocufa.on.ca).

Please distribute widely to colleagues and supporters. Others who want to join in the fun should make sure they use the hashtags [#OurUniversity](https://twitter.com/hashtag/OurUniversity) or [#OurCollege](https://twitter.com/hashtag/OurCollege), and [#Fairness4CF](https://twitter.com/hashtag/Fairness4CF).

Best,